



# Honeycomb BEE Ratings

0861 HONEYCOMB

## BROAD-BASED BEE VERIFICATION CERTIFICATE

*We Certify that*

***Primedia Outdoor a division of Primedia (Pty) Ltd***

**Company Address:** Falconview, Constantia Office Park, Cnr. Hendrik Potgieter Rd & 14<sup>th</sup> Avenue, Weltevreden Park, 1709  
**Registration Number:** 2005/044403/07 **VAT Number:** 4210240596

*Has been audited for compliance with the B-BBEE Act No. 53 of 2013 and the Marketing, Advertising and Communication Sector Code - Gazette No.398878 of 2016 and has achieved the following:*

### BEE RATING

**Level One (1) Contributor**

*(Generic Scorecard)*

### BEE PROCUREMENT RECOGNITION

**135%**

Analysis	Results	Element	Score
Black Ownership	37.56%	Ownership	21.01
Black Woman Ownership	19.39%	Management Control	10.15
Black Designated Group	16.84%	Skills Development	26.68
Black Youth	2.27%	Enterprise & Supplier Development	42.34
Black Disabled	0.00%	Socio-Economic Development	5.00
Black Unemployed	0.00%	Responsible Social Marketing and Communication	5.00
Black People Living in Rural Areas	0.00%	<b>Total</b>	<b>110.16</b>
Black Military Veterans	0.00%	Y.E.S. Initiative Implemented	No
Black New Entrants	27.09%	Y.E.S. Target Achieved	N/A
Exclusion Principle Applied	Yes	Number of Levels Promoted	N/A
Modified Flow Through Principle	No	Certificate Number	HR_GEN_2726_22
Empowering Supplier	Yes	Version Number	1.0
Discounting Applied	No	Issue Date	19 October 2022
Financial Period Reviewed: Start Date	01 July 2021	Expiry Date	18 October 2023
Financial Period Reviewed: End Date	30 June 2022	Revision Date	N/A



Verification Manager  
Kyle Mitchell  
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